|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  | *Designed for:* | | | | *Designed by:* | | *Date:* | | *Version:* |
| **Business Model Canvas** | | De-Stress service application | | |  | 91413 |  | 19/04/2020 |  | 1.0 |
|  |  |  | | | |  | |  | | |
| **Key Partners** | **Key Activities** | | **Value Propositions** | | | **Customer**  **Relationships** | | **Customer Segments** | | |
| * Students/Youngsters * Psychiatrist | * Group Chat * Chat Bot * User to User Chat * Therapy Session | | * Get notifications of other user activities * Connect with other users anonymously. * Great user support * Available therapy session 24x7 | | | * Community forums * Data is not shared, kept anonymously and random name will be provided while chatting with others | | * Great user database can attract marketing * Users can connect with other users regarding an issue * User’s chat history is well maintained and user can chat with any previous user he/she had communicated with | | |
| **Key Resources** | | **Channels** | |
| * Web Platform * Network * Technology * Great user base | | * Mobile Application * Internet * Web Application | |
| **Cost Structure** | | | | **Revenue Streams** | | | | | | |
| * Cloud server for database and Data maintenance * User service * User Feedback | | | | * Membership fees | | | | | | |

Table 1 Business Model Canvas